

Januar - August 2021
janvier - août 2021

Stichtag / date de référence: 31.08.2021/lc

Marken / marques	Marktanteil % part du marché %			Marktanteil % part du marché %			Marktanteil % part du marché %			
	Aug. 2021	Aug. 2020	Aug. 2021	Aug. 2020	+/- %	Kum. 2021	Kum. 2020	Kum. 2021	Kum. 2020	+/- %
Alfa Romeo	0.4	0.8	67	129	-48.1	0.6	0.8	946	1'116	-15.2
Alpine	0.1	0.0	15	4	275.0	0.0	0.0	63	57	10.5
Aston Martin	0.1	0.1	12	9	33.3	0.1	0.0	132	68	94.1
Audi	7.6	6.7	1'243	1'087	14.4	7.4	6.0	11'820	8'500	39.1
BMW	8.2	8.5	1'357	1'385	-2.0	8.8	9.0	14'135	12'833	10.1
BMW Alpina	0.1	0.0	13	4	225.0	0.0	0.0	60	29	106.9
Citroën	1.6	2.6	268	416	-35.6	1.5	1.6	2'341	2'245	4.3
Dacia	2.8	2.7	459	439	4.6	2.3	2.7	3'749	3'774	-0.7
DS Automobiles	0.2	0.4	32	63	-49.2	0.2	0.3	268	385	-30.4
Fiat	2.6	2.5	430	413	4.1	2.5	2.7	3'998	3'844	4.0
Ford	4.6	5.1	759	823	-7.8	3.7	4.2	5'895	5'944	-0.8
Genesis	0.1	-	12	-	-	0.0	-	52	-	-
Honda	1.1	1.4	188	223	-15.7	1.0	0.7	1'628	932	74.7
Hyundai	3.7	3.0	610	480	27.1	3.1	2.7	4'996	3'766	32.7
Jaguar	0.4	0.3	64	51	25.5	0.5	0.4	722	557	29.6
Jeep	1.2	1.6	198	256	-22.7	1.2	1.5	1'964	2'093	-6.2
Kia	1.8	1.7	301	269	11.9	1.8	1.5	2'922	2'082	40.3
Land Rover	0.8	0.9	126	139	-9.4	1.0	1.0	1'655	1'448	14.3
Lexus	0.2	0.2	28	40	-30.0	0.2	0.3	291	389	-25.2
Maserati	0.1	0.0	20	7	185.7	0.1	0.1	181	135	34.1
Mazda	1.8	2.2	302	354	-14.7	2.1	1.9	3'386	2'763	22.5
Mercedes-Benz	8.6	10.5	1'410	1'703	-17.2	9.4	9.8	15'155	13'962	8.5
Mini	1.7	1.8	279	299	-6.7	1.9	2.1	3'091	3'020	2.4
Mitsubishi	1.3	1.4	215	235	-8.5	1.1	1.7	1'696	2'404	-29.5
Nissan	1.1	1.4	186	230	-19.1	1.0	1.2	1'600	1'709	-6.4
Opel	1.9	1.8	315	299	5.4	2.1	2.1	3'357	2'945	14.0
Peugeot	2.7	4.1	440	669	-34.2	2.9	2.8	4'619	4'010	15.2
Porsche	1.2	1.5	195	236	-17.4	1.7	1.7	2'705	2'451	10.4
Renault	2.6	5.7	432	919	-53.0	3.4	4.9	5'429	6'932	-21.7
Seat / Cupra	5.7	3.8	934	614	52.1	5.9	4.8	9'517	6'876	38.4
Škoda	7.1	7.2	1'164	1'175	-0.9	7.7	8.2	12'384	11'587	6.9
Smart	0.2	0.2	29	37	-21.6	0.1	0.2	224	277	-19.1
SsangYong	0.0	0.0	1	3	-66.7	0.0	0.0	15	10	50.0
Subaru	0.8	0.5	124	87	42.5	0.7	0.7	1'186	971	22.1
Suzuki	2.8	1.2	468	191	145.0	2.3	1.6	3'646	2'335	56.1
Tesla	1.7	3.6	283	586	-51.7	1.6	1.8	2'574	2'567	0.3
Toyota	6.1	4.3	997	695	43.5	4.6	3.9	7'338	5'610	30.8
Volvo	2.9	3.0	479	488	-1.8	3.3	3.5	5'276	5'030	4.9
Volkswagen	11.2	6.7	1'838	1'091	68.5	11.1	10.9	17'830	15'465	15.3
Diverse Marken	1.0	1.0	163	112	45.5	1.0	0.7	1'579	981	61.0
Total	100.0	100.0	16'456	16'260	1.2	100.0	100.0	160'425	142'102	12.9
4 x 4	45.8	47.4	7'534	7'706	-2.2	47.0	50.3	75'365	71'477	5.4
Benzin	38.7	48.3	6'373	7'857	-18.9	44.8	54.0	71'882	76'794	-6.4
Diesel	11.7	22.7	1'924	3'690	-47.9	14.9	23.5	23'912	33'386	-28.4
Hybrid HEV + MHEV	24.8	13.1	4'076	2'131	91.3	21.2	11.7	34'014	16'563	105.4
Plug-In PHEV* + REX	11.0	5.8	1'813	938	93.3	8.7	4.6	13'969	6'567	112.7
Elektrisch	13.6	9.9	2'242	1'608	39.4	10.2	5.8	16'417	8'300	97.8
CNG	0.1	0.2	15	31	-51.6	0.1	0.3	174	460	-62.2
Wasserstoff/Elektrisch	0.1	0.0	11	5	120.0	0.0	0.0	51	28	82.1
Diverse	0.0	-	2	-	-	0.0	0.0	6	4	50.0
Summe Übrige	49.6	29.0	8'159	4'713	73.1	40.3	22.5	64'631	31'922	102.5

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe

Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.09.2021