


Immatrikulationen von neuen Personenwagen (CH+FL)

Januar - Februar 2021

Mises en circulation des voitures de tourisme neuves (CH+FL)

janvier - février 2021

Stichtag / date de référence: 28.02.2021 Ic

Marken	Marktanteil [%]					Marktanteil [%]				
	Feb. 21	Feb. 20	Feb. 21	Feb. 20	+/- %	Kum. 21	Kum. 20	Kum. 21	Kum. 20	+/- %
Alfa Romeo	0.6	1.2	96	227	-57.7	0.6	1.0	196	387	-49.4
Alpine	0.0	0.1	6	10	-40.0	0.0	0.0	7	18	-61.1
Aston Martin	0.1	0.1	16	10	60.0	0.1	0.1	39	23	69.6
Audi	6.2	4.8	1'003	911	10.1	6.3	5.0	1'956	1'901	2.9
BMW	8.0	9.4	1'293	1'799	-28.1	8.4	9.7	2'633	3'676	-28.4
BMW Alpina	0.0	0.0	4	3	33.3	0.0	0.0	12	8	50.0
Citroën	1.6	2.0	261	377	-30.8	1.8	1.4	577	543	6.3
Dacia	2.4	2.7	386	517	-25.3	2.4	2.7	761	1'006	-24.4
DS Automobiles	0.2	0.5	29	87	-66.7	0.2	0.3	69	122	-43.4
Fiat	2.4	2.9	385	551	-30.1	2.5	3.1	782	1'178	-33.6
Ford	3.8	4.1	608	781	-22.2	3.9	3.6	1'204	1'351	-10.9
Genesis	0.0	0.0	5	0		0.0	0.0	5	0	
Honda	1.0	0.3	169	63	168.3	1.0	0.4	327	146	124.0
Hyundai	2.9	2.7	461	519	-11.2	3.1	2.7	973	1'041	-6.5
Jaguar	0.5	0.6	76	118	-35.6	0.4	0.6	126	212	-40.6
Jeep	1.0	1.7	156	317	-50.8	1.1	1.8	332	679	-51.1
Kia	1.7	1.6	270	304	-11.2	1.8	1.4	567	537	5.6
Land Rover	1.1	1.2	180	226	-20.4	1.3	1.1	398	431	-7.7
Lexus	0.2	0.3	29	52	-44.2	0.2	0.3	73	97	-24.7
Maserati	0.2	0.1	25	12	108.3	0.2	0.1	50	42	19.0
Mazda	2.0	1.8	320	340	-5.9	2.2	1.8	687	674	1.9
Mercedes-Benz	9.3	10.3	1'493	1'975	-24.4	10.0	10.0	3'122	3'802	-17.9
Mini	1.6	1.8	262	343	-23.6	1.6	2.0	503	772	-34.8
Mitsubishi	0.9	1.6	148	302	-51.0	1.0	1.5	323	568	-43.1
Nissan	0.9	1.4	145	266	-45.5	0.9	1.3	286	476	-39.9
Opel	2.3	1.9	364	360	1.1	2.0	2.0	627	756	-17.1
Peugeot	4.3	2.9	687	557	23.3	3.8	2.5	1'201	931	29.0
Porsche	1.7	1.3	279	240	16.3	2.0	1.4	615	523	17.6
Renault	4.0	5.3	642	1'021	-37.1	3.6	5.1	1'128	1'935	-41.7
Seat / Cupra	7.4	5.8	1'193	1'112	7.3	6.9	5.6	2'161	2'132	1.4
Škoda	8.7	8.0	1'403	1'538	-8.8	7.8	8.0	2'426	3'022	-19.7
Smart	0.1	0.1	20	26	-23.1	0.1	0.2	43	61	-29.5
SsangYong	0.0	0.0	1	1	0.0	0.0	0.0	1	1	0.0
Subaru	0.6	0.6	101	123	-17.9	0.7	0.6	210	238	-11.8
Suzuki	1.8	1.5	290	285	1.8	1.7	1.4	542	536	1.1
Tesla	1.1	0.6	171	107	59.8	0.7	0.8	234	310	-24.5
Toyota	5.5	3.7	880	703	25.2	5.2	4.0	1'636	1'532	6.8
Volkswagen	9.6	11.5	1'549	2'194	-29.4	9.1	11.6	2'846	4'387	-35.1
Volvo	3.3	3.2	536	617	-13.1	4.0	4.3	1'262	1'617	-22.0
Diverse Marken	1.2	0.6	189	114	65.8	1.0	0.6	321	225	42.7
GESAMT-TOTAL	100.0	100.0	16'131	19'108	-15.6	100.0	100.0	31'261	37'896	-17.5
4 x 4	46.8	51.1	7'543	9'759	-22.7	48.1	52.5	15'049	19'914	-24.4
BENZIN	46.6	56.0	7'516	10'697	-29.7	46.3	55.5	14'483	21'047	-31.2
DIESEL	16.4	25.0	2'640	4'775	-44.7	17.4	25.3	5'446	9'585	-43.2
Hybrid HEV + MHEV	21.1	10.6	3'403	2'034	67.3	21.0	10.7	6'553	4'057	61.5
Plug-In PHEV* + REX	7.2	4.0	1'169	766	52.6	7.4	3.8	2'325	1'433	62.2
Elektrisch	8.6	4.1	1'380	784	76.0	7.7	4.1	2'412	1'563	54.3
CNG	0.1	0.2	20	47	-57.4	0.1	0.5	37	196	-81.1
Wasserstoff / Elektr.	0.0	0.0	3	5	-40.0	0.0	0.0	5	15	-66.7
SUMME UEBRIGE	37.0	19.0	5'975	3'636	64.3	36.2	19.2	11'332	7'264	56.0

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe

Quelle, source: auto-schweiz ASTRA/OFRU / MOFIS 01.03.2021