



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - Oktober 2020
janvier - octobre 2020

Stichtag: 31. Oktober 2020 Ic

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Okt. 20	Okt. 19		Okt. 20	Okt. 19	+/- %	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.8	1.1		178	276	-35.5	0.8	1.0	-39.7
Alpine	0.0	0.0		1	4	-75.0	0.0	0.1	-62.3
Aston Martin	0.0	0.0		8	6	33.3	0.1	0.1	-42.9
Audi	7.6	6.8		1'597	1'773	-9.9	6.1	5.9	-23.9
BMW	8.3	8.6		1'748	2'232	-21.7	8.8	7.8	-17.4
BMW Alpina	0.0	0.0		9	4	125.0	0.0	0.0	-8.5
Citroën	1.3	2.8		263	734	-64.2	1.5	2.2	-49.9
Dacia	3.6	2.7		755	710	6.3	2.7	2.6	-23.2
DS Automobiles	0.2	0.1		38	29	31.0	0.2	0.2	-13.9
Fiat	3.0	2.8		624	740	-15.7	2.7	2.8	-31.1
Ford	3.8	4.1		790	1'060	-25.5	4.2	4.6	-33.2
Honda	1.5	1.0		317	265	19.6	0.8	1.2	-47.8
Hyundai	3.4	2.7		709	705	0.6	2.7	2.7	-26.5
Jaguar	0.3	0.4		70	107	-34.6	0.4	0.8	-59.8
Jeep	1.4	1.5		303	386	-21.5	1.5	1.7	-34.0
Kia	1.5	1.3		314	352	-10.8	1.5	1.5	-25.5
Land Rover	1.0	0.9		209	247	-15.4	1.0	1.3	-40.8
Lexus	0.2	0.3		34	70	-51.4	0.3	0.3	-29.2
Maserati	0.1	0.1		22	19	15.8	0.1	0.1	-45.1
Mazda	2.2	2.7		458	716	-36.0	2.0	2.1	-29.9
Mercedes	9.6	9.2		2'018	2'407	-16.2	10.0	8.5	-13.6
Mini	2.1	1.6		440	429	2.6	2.1	1.6	-4.8
Mitsubishi	1.0	1.2		208	314	-33.8	1.6	1.4	-14.3
Nissan	1.2	1.1		257	300	-14.3	1.2	1.5	-41.4
Opel	1.7	2.9		358	756	-52.6	2.0	3.6	-58.5
Peugeot	2.4	3.2		503	845	-40.5	2.8	3.1	-34.2
Porsche	1.6	1.8		326	468	-30.3	1.6	1.2	2.1
Renault	4.9	3.2		1'028	827	24.3	4.9	3.6	-2.1
Seat	4.6	4.8		966	1'263	-23.5	4.8	4.7	-25.7
Škoda	8.2	7.4		1'723	1'929	-10.7	8.1	7.6	-22.2
Smart	0.1	0.4		29	105	-72.4	0.2	0.6	-79.0
SsangYong	0.0	0.3		2	86	-97.7	0.0	0.2	-96.9
Subaru	1.0	0.7		212	177	19.8	0.7	1.1	-51.3
Suzuki	2.7	3.0		576	780	-26.2	1.8	2.6	-47.8
Tesla	0.5	0.7		103	188	-45.2	2.1	1.8	-14.1
Toyota	3.2	3.4		674	885	-23.8	3.8	3.6	-22.4
Volkswagen	10.3	11.1		2'154	2'903	-25.8	10.4	11.0	-31.1
Volvo	3.4	2.9		708	769	-7.9	3.5	2.8	-8.9
Diverse Marken	1.2	0.9		243	237	2.5	0.7	0.8	-31.4
GESAMT-TOTAL	100.0	100.0		20'975	26'103	-19.6	100.0	100.0	-26.9
4 x 4	47.1	50.9		9'877	13'285	-25.7	49.8	50.2	-27.4
DIESEL	19.6	23.8		4'102	6'224	-34.1	22.6	26.1	-36.6
Hybrid HEV	17.3	8.4		3'620	2'188	65.4	12.6	6.5	42.6
Plug-In PHEV*+REX	7.3	1.7		1'532	450	240.4	5.2	1.1	238.7
Elektrisch	7.1	2.7		1'492	715	108.7	6.9	3.8	32.6
CNG	0.2	0.6		32	157	-79.6	0.3	0.4	-51.0
Wasserstoff / Elektr.	0.0	0.0		4	4	0.0	0.0	0.0	40.0
ALTERNATIV-ANTRIEB	31.8	13.5		6'680	3'514	90.1	25.0	11.8	54.7
PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe									
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 02.11.2020									