

Januar - September 2021
janvier - septembre 2021

Stichtag / date de référence: 30.09.2021/lc

Marken / marques	Marktanteil % part du marché %			Marktanteil % part du marché %			Marktanteil % part du marché %		
	Sep. 2021	Sep. 2020	+/- %	Sep. 2021	Sep. 2020	+/- %	Kum. 2021	Kum. 2020	+/- %
Alfa Romeo	0.5	0.8	-44.2	92	165	-44.2	0.6	0.8	-19.0
Alpine	0.0	0.0	60.0	8	5	60.0	0.0	0.0	14.5
Aston Martin	0.0	0.1	-75.0	5	20	-75.0	0.1	0.1	55.7
Audi	6.4	5.4	8.8	1'262	1'160	8.8	7.3	5.9	35.4
BMW	8.6	8.1	-2.4	1'693	1'735	-2.4	8.8	8.9	8.6
BMW Alpina	0.0	0.0	80.0	9	5	80.0	0.0	0.0	102.9
Citroën	1.3	1.5	-22.9	246	319	-22.9	1.4	1.6	0.9
Dacia	2.7	2.5	-1.1	527	533	-1.1	2.4	2.6	-0.7
DS Automobiles	0.2	0.1	56.5	36	23	56.5	0.2	0.2	-25.5
Fiat	2.2	2.1	-1.8	432	440	-1.8	2.5	2.6	3.4
Ford	3.3	4.5	-32.4	649	960	-32.4	3.6	4.2	-5.2
Genesis	0.0	-	-	8	-	-	0.0	-	-
Honda	1.0	1.3	-26.4	204	277	-26.4	1.0	0.7	51.5
Hyundai	3.8	2.8	25.3	747	596	25.3	3.2	2.7	31.7
Jaguar	0.4	0.7	-49.3	71	140	-49.3	0.4	0.4	13.8
Jeep	1.2	1.8	-35.4	243	376	-35.4	1.2	1.5	-10.6
Kia	2.4	1.8	23.4	480	389	23.4	1.9	1.5	37.7
Land Rover	0.7	1.1	-43.0	134	235	-43.0	1.0	1.0	6.3
Lexus	0.2	0.3	-27.6	42	58	-27.6	0.2	0.3	-25.5
Maserati	0.1	0.1	163.6	29	11	163.6	0.1	0.1	43.8
Mazda	1.8	2.0	-16.0	361	430	-16.0	2.1	2.0	17.4
Mercedes-Benz	7.1	11.7	-44.4	1'393	2'506	-44.4	9.2	10.1	0.5
Mini	1.4	2.0	-34.0	278	421	-34.0	1.9	2.1	-2.1
Mitsubishi	1.1	1.6	-33.7	224	338	-33.7	1.1	1.7	-30.0
Nissan	1.4	1.5	-14.9	268	315	-14.9	1.0	1.2	-7.7
Opel	1.9	2.1	-15.0	379	446	-15.0	2.1	2.1	10.2
Peugeot	2.6	2.8	-15.3	515	608	-15.3	2.9	2.8	11.2
Porsche	1.1	1.2	-11.3	220	248	-11.3	1.6	1.7	8.4
Renault	4.1	4.9	-22.8	811	1'051	-22.8	3.5	4.9	-21.8
Seat / Cupra	3.6	4.3	-23.9	705	926	-23.9	5.7	4.8	31.0
Škoda	6.4	8.0	-27.1	1'252	1'717	-27.1	7.6	8.1	2.5
Smart	0.2	0.1	36.7	41	30	36.7	0.1	0.2	-13.7
SsangYong	0.0	0.0	100.0	4	2	100.0	0.0	0.0	58.3
Subaru	1.3	0.8	41.7	255	180	41.7	0.8	0.7	25.2
Suzuki	3.1	2.2	29.9	608	468	29.9	2.4	1.7	51.8
Tesla	8.3	5.3	42.4	1'629	1'144	42.4	2.3	2.3	13.3
Toyota	5.0	3.5	29.1	981	760	29.1	4.6	3.9	30.6
Volvo	3.0	3.6	-22.4	594	765	-22.4	3.3	3.5	1.3
Volkswagen	10.4	7.2	32.4	2'049	1'547	32.4	11.0	10.4	16.9
Diverse Marken	0.8	0.8	56.2	164	105	56.2	1.0	0.7	60.5
Total	100.0	100.0	-8.4	19'648	21'454	-8.4	100.0	100.0	10.1
4 x 4	49.5	49.4	-8.3	9'718	10'593	-8.3	47.2	50.2	3.7
Benzin	35.8	45.5	-28.0	7'036	9'766	-28.0	43.8	52.9	-8.8
Diesel	9.9	19.6	-53.6	1'950	4'204	-53.6	14.4	23.0	-31.2
Hybrid HEV + MHEV	24.5	14.6	53.7	4'811	3'129	53.7	21.6	12.0	97.1
Plug-In PHEV* + REX	9.3	6.8	25.0	1'828	1'462	25.0	8.8	4.9	96.7
Elektrisch	20.4	13.4	39.6	4'006	2'869	39.6	11.3	6.8	82.9
CNG	0.1	0.1	-42.9	12	21	-42.9	0.1	0.3	-61.3
Wasserstoff/Elektrisch	0.0	0.0	66.7	5	3	66.7	0.0	0.0	80.6
Diverse	-	-	-	-	-	-	0.0	0.0	200.0
Summe Übrige	54.3	34.9	42.5	10'662	7'484	42.5	41.8	24.1	91.1

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe

Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.10.2021