

Januar - Juli 2021
janvier - juillet 2021

Stichtag / date de référence: 31.07.2021/lc

Marken / marques	Marktanteil % part du marché %					Marktanteil % part du marché %				
	Jul. 2021	Jul. 2020	Jul. 2021	Jul. 2020	+/- %	Kum. 2021	Kum. 2020	Kum. 2021	Kum. 2020	+/- %
Alfa Romeo	0.5	0.7	106	164	-35.4	0.6	0.8	879	987	-10.9
Alpine	0.0	0.0	5	8	-37.5	0.0	0.0	48	53	-9.4
Aston Martin	0.1	0.1	16	12	33.3	0.1	0.0	120	59	103.4
Audi	7.1	7.1	1'375	1'604	-14.3	7.3	5.9	10'577	7'413	42.7
BMW	8.8	8.2	1'707	1'859	-8.2	8.9	9.1	12'778	11'448	11.6
BMW Alpina	0.0	0.0	3	1	200.0	0.0	0.0	47	25	88.0
Citroën	1.2	1.4	225	307	-26.7	1.4	1.5	2'073	1'829	13.3
Dacia	3.2	2.3	624	523	19.3	2.3	2.7	3'290	3'335	-1.3
DS Automobiles	0.1	0.2	24	55	-56.4	0.2	0.3	236	322	-26.7
Fiat	2.3	2.8	441	630	-30.0	2.5	2.7	3'568	3'431	4.0
Ford	3.7	4.3	722	979	-26.3	3.6	4.1	5'136	5'121	0.3
Genesis	0.1	-	18	-	-	0.0	-	40	-	-
Honda	0.8	1.1	161	258	-37.6	1.0	0.6	1'440	709	103.1
Hyundai	3.4	2.1	670	469	42.9	3.0	2.6	4'386	3'286	33.5
Jaguar	0.4	0.2	83	56	48.2	0.5	0.4	658	506	30.0
Jeep	1.2	1.3	235	289	-18.7	1.2	1.5	1'766	1'837	-3.9
Kia	1.8	1.6	358	354	1.1	1.8	1.4	2'621	1'813	44.6
Land Rover	1.0	0.8	194	189	2.6	1.1	1.0	1'529	1'309	16.8
Lexus	0.2	0.2	41	54	-24.1	0.2	0.3	263	349	-24.6
Maserati	0.1	0.1	29	25	16.0	0.1	0.1	161	128	25.8
Mazda	2.6	2.6	496	582	-14.8	2.1	1.9	3'084	2'409	28.0
Mercedes-Benz	9.3	9.3	1'812	2'095	-13.5	9.5	9.7	13'745	12'259	12.1
Mini	2.0	2.1	397	478	-16.9	2.0	2.2	2'812	2'721	3.3
Mitsubishi	1.4	1.5	277	335	-17.3	1.0	1.7	1'481	2'169	-31.7
Nissan	1.1	1.1	213	252	-15.5	1.0	1.2	1'414	1'479	-4.4
Opel	2.1	1.6	404	373	8.3	2.1	2.1	3'042	2'646	15.0
Peugeot	3.3	4.4	647	995	-35.0	2.9	2.7	4'179	3'341	25.1
Porsche	1.7	2.0	336	446	-24.7	1.7	1.8	2'510	2'215	13.3
Renault	3.2	5.1	623	1'153	-46.0	3.5	4.8	4'997	6'013	-16.9
Seat / Cupra	5.8	4.1	1'118	935	19.6	6.0	5.0	8'583	6'262	37.1
Škoda	7.6	8.9	1'477	2'019	-26.8	7.8	8.3	11'220	10'412	7.8
Smart	0.1	0.2	17	44	-61.4	0.1	0.2	195	240	-18.8
SsangYong	0.0	0.0	2	2	-	0.0	0.0	14	7	100.0
Subaru	0.5	0.4	93	85	9.4	0.7	0.7	1'062	884	20.1
Suzuki	1.6	1.4	305	325	-6.2	2.2	1.7	3'178	2'144	48.2
Tesla	0.1	0.2	19	43	-55.8	1.6	1.6	2'291	1'981	15.6
Toyota	5.1	3.4	992	779	27.3	4.4	3.9	6'341	4'915	29.0
Volvo	3.4	4.0	663	901	-26.4	3.3	3.6	4'797	4'542	5.6
Volkswagen	11.9	12.3	2'304	2'796	-17.6	11.1	11.4	15'992	14'374	11.3
Diverse Marken	1.0	1.0	190	167	13.8	1.0	0.7	1'416	869	62.9
Total	100.0	100.0	19'422	22'641	-14.2	100.0	100.0	143'969	125'842	14.4
4 x 4	44.9	47.1	8'712	10'665	-18.3	47.1	50.7	67'831	63'771	6.4
Benzin	45.8	52.9	8'890	11'970	-25.7	45.5	54.8	65'509	68'937	-5.0
Diesel	13.5	25.4	2'615	5'756	-54.6	15.3	23.6	21'988	29'696	-26.0
Hybrid HEV + MHEV	21.8	11.6	4'240	2'629	61.3	20.8	11.5	29'938	14'432	107.4
Plug-In PHEV* + REX	9.3	5.4	1'800	1'219	47.7	8.4	4.5	12'156	5'629	116.0
Elektrisch	9.6	4.4	1'856	1'004	84.9	9.8	5.3	14'175	6'692	111.8
CNG	0.1	0.3	12	59	-79.7	0.1	0.3	159	429	-62.9
Wasserstoff/Elektrisch	0.0	0.0	9	4	125.0	0.0	0.0	40	23	73.9
Diverse	-	-	-	-	-	0.0	0.0	4	4	-
Summe Übrige	40.8	21.7	7'917	4'915	61.1	39.2	21.6	56'472	27'209	107.5

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe

Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 02.08.2021