


Immatrikulationen von neuen Personenwagen (CH+FL)

Januar - April 2021

Mises en circulation des voitures de tourisme neuves (CH+FL)

janvier - avril 2021

Stichtag / date de référence: 30.04.2021 lc

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Apr. 21	Apr. 20	Apr. 21	Apr. 20	+/- %	Kum. 21	Kum. 20	Kum. 21	Kum. 20	+/- %
Alfa Romeo	0.6	0.8	141	73	93.2	0.6	0.9	482	590	-18.3
Alpine	0.1	0.0	12	4	200.0	0.0	0.0	27	30	-10.0
Aston Martin	0.1	0.0	14	3	366.7	0.1	0.0	77	30	156.7
Audi	8.2	4.8	1'801	452	298.5	7.0	5.3	5'464	3'420	59.8
BMW	8.6	11.7	1'891	1'101	71.8	9.0	9.9	7'081	6'402	10.6
BMW Alpina	0.0	0.0	9	4	125.0	0.0	0.0	24	18	33.3
Citroën	1.3	1.0	277	91	204.4	1.4	1.3	1'129	827	36.5
Dacia	1.4	3.7	299	349	-14.3	2.1	2.7	1'634	1'773	-7.8
DS Automobiles	0.1	0.2	28	21	33.3	0.2	0.3	136	166	-18.1
Fiat	2.6	2.5	572	234	144.4	2.5	2.9	1'960	1'858	5.5
Ford	3.3	4.2	719	390	84.4	3.6	3.8	2'795	2'458	13.7
Genesis	0.0	0.0	0	0		0.0	0.0	10	0	
Honda	0.8	0.3	178	24	641.7	1.1	0.3	825	221	273.3
Hyundai	3.1	3.2	682	296	130.4	3.1	2.9	2'467	1'850	33.4
Jaguar	0.6	0.3	124	28	342.9	0.5	0.5	355	327	8.6
Jeep	1.4	0.9	303	87	248.3	1.2	1.5	919	988	-7.0
Kia	2.0	1.4	436	131	232.8	1.8	1.4	1'433	911	57.3
Land Rover	1.2	1.0	269	96	180.2	1.2	1.2	942	763	23.5
Lexus	0.2	0.2	36	20	80.0	0.2	0.3	153	176	-13.1
Maserati	0.1	0.1	23	9	155.6	0.1	0.1	104	68	52.9
Mazda	2.0	2.0	441	191	130.9	2.0	1.8	1'573	1'193	31.9
Mercedes-Benz	11.2	10.4	2'479	980	153.0	10.3	9.8	8'105	6'386	26.9
Mini	2.2	2.4	495	224	121.0	1.9	2.1	1'516	1'356	11.8
Mitsubishi	0.9	1.7	203	161	26.1	1.0	1.9	808	1'227	-34.1
Nissan	1.0	1.2	218	108	101.9	1.1	1.2	896	805	11.3
Opel	2.2	1.8	482	170	183.5	2.3	2.0	1'828	1'272	43.7
Peugeot	2.4	2.2	539	209	157.9	3.0	2.2	2'360	1'458	61.9
Porsche	1.4	1.9	305	174	75.3	1.8	1.5	1'441	991	45.4
Renault	3.4	3.6	740	342	116.4	3.6	4.7	2'824	3'022	-6.6
Seat / Cupra	5.9	5.6	1'306	522	150.2	6.2	5.5	4'881	3'560	37.1
Škoda	8.2	8.4	1'812	786	130.5	7.6	8.1	5'967	5'257	13.5
Smart	0.1	0.2	31	23	34.8	0.1	0.2	108	116	-6.9
SsangYong	0.0	0.0	3	0		0.0	0.0	8	3	166.7
Subaru	0.7	0.7	152	65	133.8	0.7	0.6	589	418	40.9
Suzuki	3.2	1.6	716	153	368.0	2.4	1.5	1'866	954	95.6
Tesla	0.3	1.5	70	142	-50.7	1.1	2.0	832	1'273	-34.6
Toyota	4.6	3.7	1'016	344	195.3	4.5	3.9	3'546	2'526	40.4
Volkswagen	10.4	10.8	2'304	1'011	127.9	9.9	11.3	7'760	7'352	5.5
Volvo	3.2	2.7	706	258	173.6	3.6	3.6	2'799	2'328	20.2
Diverse Marken	1.0	1.1	222	106	109.4	1.1	0.7	827	461	79.4
GESAMT-TOTAL	100.0	100.0	22'054	9'382	135.1	100.0	100.0	78'551	64'834	21.2
4 x 4	47.7	52.1	10'525	4'885	115.5	48.4	53.0	38'041	34'353	10.7
BENZIN	45.5	53.5	10'032	5'015	100.0	46.4	54.2	36'415	35'131	3.7
DIESEL	15.0	25.0	3'317	2'348	41.3	16.1	24.6	12'675	15'953	-20.5
Hybrid HEV + MHEV	21.7	11.1	4'778	1'038	360.3	20.9	10.9	16'402	7'090	131.3
Plug-In PHEV* + REX	8.7	4.5	1'918	424	352.4	7.9	4.2	6'233	2'707	130.3
Elektrisch	9.0	5.7	1'974	532	271.1	8.5	5.6	6'710	3'653	83.7
CNG	0.1	0.2	28	23	21.7	0.1	0.4	93	281	-66.9
Wasserstoff / Elektr.	0.0	0.0	5	1	400.0	0.0	0.0	20	17	17.6
SUMME UEBRIGE	39.5	21.5	8'705	2'019	331.2	37.5	21.2	29'461	13'750	114.3

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe

Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 03.05.2021