



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)
Stichtag: 30. November 2020 lc

Januar - November 2020
janvier - novembre 2020

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Nov. 20	Nov. 19	Nov. 20	Nov. 19	+/- %	Kum. 20	Kum. 19	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.7	1.0	162	248	-34.7	0.8	1.0	1'621	2'667	-39.2
Alpine	0.0	0.0	2	10	-80.0	0.0	0.1	65	177	-63.3
Aston Martin	0.0	0.0	10	8	25.0	0.1	0.1	106	176	-39.8
Audi	7.9	6.1	1'797	1'488	20.8	6.3	5.9	13'054	16'279	-19.8
BMW	8.6	8.9	1'956	2'160	-9.4	8.8	7.9	18'272	21'916	-16.6
BMW Alpina	0.0	0.0	5	4	25.0	0.0	0.0	47	51	-7.8
Citroën	1.3	0.6	303	150	102.0	1.5	2.1	3'130	5'797	-46.0
Dacia	2.2	3.3	513	805	-36.3	2.7	2.7	5'575	7'394	-24.6
DS Automobiles	0.2	0.0	36	12	200.0	0.2	0.2	482	530	-9.1
Fiat	3.0	2.5	695	597	16.4	2.7	2.8	5'603	7'718	-27.4
Ford	3.8	4.5	863	1'081	-20.2	4.1	4.6	8'557	12'594	-32.1
Honda	1.2	1.6	276	382	-27.7	0.9	1.2	1'802	3'308	-45.5
Hyundai	2.7	2.8	608	689	-11.8	2.7	2.7	5'679	7'590	-25.2
Jaguar	0.6	0.4	141	87	62.1	0.4	0.7	908	1'996	-54.5
Jeep	1.5	1.9	334	458	-27.1	1.5	1.7	3'106	4'658	-33.3
Kia	1.4	1.5	326	360	-9.4	1.5	1.5	3'111	4'097	-24.1
Land Rover	0.8	1.2	183	295	-38.0	1.0	1.3	2'075	3'493	-40.6
Lexus	0.2	0.4	43	109	-60.6	0.3	0.3	524	788	-33.5
Maserati	0.1	0.1	23	23	0.0	0.1	0.1	191	329	-41.9
Mazda	2.1	2.6	476	639	-25.5	2.0	2.1	4'127	5'850	-29.5
Mercedes	8.6	10.1	1'961	2'455	-20.1	9.9	8.6	20'447	23'850	-14.3
Mini	1.9	1.4	443	345	28.4	2.1	1.6	4'324	4'423	-2.2
Mitsubishi	1.4	1.4	316	346	-8.7	1.6	1.4	3'266	3'790	-13.8
Nissan	0.8	1.4	185	329	-43.8	1.2	1.5	2'466	4'222	-41.6
Opel	1.6	0.9	360	227	58.6	2.0	3.3	4'109	9'252	-55.6
Peugeot	3.0	1.1	688	255	169.8	2.8	2.9	5'809	8'042	-27.8
Porsche	1.7	2.0	396	478	-17.2	1.6	1.2	3'421	3'442	-0.6
Renault	4.0	4.6	907	1'119	-18.9	4.8	3.7	9'918	10'322	-3.9
Seat	4.6	4.5	1'053	1'080	-2.5	4.7	4.7	9'821	12'878	-23.7
Škoda	7.3	8.7	1'661	2'119	-21.6	8.0	7.7	16'688	21'425	-22.1
Smart	0.2	0.3	37	65	-43.1	0.2	0.6	373	1'666	-77.6
SsangYong	0.0	0.4	1	90	-98.9	0.0	0.2	15	543	-97.2
Subaru	0.9	1.1	209	263	-20.5	0.8	1.1	1'572	3'061	-48.6
Suzuki	3.0	2.8	682	669	1.9	2.0	2.6	4'061	7'138	-43.1
Tesla	1.8	1.2	421	301	39.9	2.0	1.7	4'235	4'739	-10.6
Toyota	3.9	3.2	895	783	14.3	3.8	3.6	7'939	9'855	-19.4
Volkswagen	12.5	11.3	2'856	2'748	3.9	10.6	11.0	22'021	30'557	-27.9
Volvo	3.5	3.2	809	769	5.2	3.5	2.9	7'313	7'909	-7.5
Diverse Marken	0.9	0.8	214	184	16.3	0.7	0.8	1'544	2'119	-27.1
GESAMT-TOTAL	100.0	100.0	22'846	24'230	-5.7	100.0	100.0	207'377	276'641	-25.0
4 x 4	49.4	55.5	11'283	13'446	-16.1	49.8	50.6	103'230	140'115	-26.3
DIESEL	21.3	23.6	4'868	5'727	-15.0	22.5	25.9	46'560	71'524	-34.9
Hybrid HEV	17.6	9.1	4'017	2'212	81.6	13.2	6.7	27'331	18'556	47.3
Plug-In PHEV*+REX	8.2	2.0	1'874	479	291.2	5.5	1.2	11'435	3'302	246.3
Elektrisch	9.6	3.2	2'200	783	181.0	7.2	3.7	14'861	10'329	43.9
CNG	0.1	0.5	25	127	-80.3	0.3	0.4	538	1'175	-54.2
Wasserstoff / Elektr.	0.0	0.0	3	0		0.0	0.0	38	25	52.0
ALTERNATIV-ANTRIEB	35.5	14.9	8'119	3'601	125.5	26.1	12.1	54'205	33'389	62.3
PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe										
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.12.2020										