


**Immatrikulationen von neuen Personenwagen (CH+FL)**

Januar 2021

**Mises en circulation des voitures de tourisme neuves (CH+FL)**

janvier 2021

Stichtag / date de référence: 31. Januar 2021 lc

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Jan. 21	Jan. 20	Jan. 21	Jan. 20	+/- %	Kum. 21	Kum. 20	Kum. 21	Kum. 20	+/- %
Alfa Romeo	0.7	0.9	100	160	-37.5	0.7	0.9	100	160	-37.5
Alpine	0.0	0.0	1	8	-87.5	0.0	0.0	1	8	-87.5
Aston Martin	0.2	0.1	23	13	76.9	0.2	0.1	23	13	76.9
Audi	6.3	5.3	953	990	-3.7	6.3	5.3	953	990	-3.7
BMW	8.9	10.0	1'340	1'877	-28.6	8.9	10.0	1'340	1'877	-28.6
BMW Alpina	0.1	0.0	8	5	60.0	0.1	0.0	8	5	60.0
Citroën	2.1	0.9	316	166	90.4	2.1	0.9	316	166	90.4
Dacia	2.5	2.6	375	489	-23.3	2.5	2.6	375	489	-23.3
DS Automobiles	0.3	0.2	40	35	14.3	0.3	0.2	40	35	14.3
Fiat	2.6	3.3	397	627	-36.7	2.6	3.3	397	627	-36.7
Ford	3.9	3.0	596	570	4.6	3.9	3.0	596	570	4.6
Honda	1.0	0.4	158	83	90.4	1.0	0.4	158	83	90.4
Hyundai	3.4	2.8	512	522	-1.9	3.4	2.8	512	522	-1.9
Jaguar	0.3	0.5	50	94	-46.8	0.3	0.5	50	94	-46.8
Jeep	1.2	1.9	176	362	-51.4	1.2	1.9	176	362	-51.4
Kia	2.0	1.2	297	233	27.5	2.0	1.2	297	233	27.5
Land Rover	1.4	1.1	218	205	6.3	1.4	1.1	218	205	6.3
Lexus	0.3	0.2	44	45	-2.2	0.3	0.2	44	45	-2.2
Maserati	0.2	0.2	25	30	-16.7	0.2	0.2	25	30	-16.7
Mazda	2.4	1.8	367	334	9.9	2.4	1.8	367	334	9.9
Mercedes-Benz	10.8	9.7	1'629	1'827	-10.8	10.8	9.7	1'629	1'827	-10.8
Mini	1.6	2.3	241	429	-43.8	1.6	2.3	241	429	-43.8
Mitsubishi	1.2	1.4	175	266	-34.2	1.2	1.4	175	266	-34.2
Nissan	0.9	1.1	141	210	-32.9	0.9	1.1	141	210	-32.9
Opel	1.7	2.1	263	396	-33.6	1.7	2.1	263	396	-33.6
Peugeot	3.4	2.0	514	374	37.4	3.4	2.0	514	374	37.4
Porsche	2.2	1.5	336	283	18.7	2.2	1.5	336	283	18.7
Renault	3.2	4.9	486	914	-46.8	3.2	4.9	486	914	-46.8
Seat / Cupra	6.4	5.4	968	1'020	-5.1	6.4	5.4	968	1'020	-5.1
Škoda	6.8	7.9	1'023	1'484	-31.1	6.8	7.9	1'023	1'484	-31.1
Smart	0.2	0.2	23	35	-34.3	0.2	0.2	23	35	-34.3
SsangYong	0.0	0.0	0	0		0.0	0.0	0	0	
Subaru	0.7	0.6	109	115	-5.2	0.7	0.6	109	115	-5.2
Suzuki	1.7	1.3	252	251	0.4	1.7	1.3	252	251	0.4
Tesla	0.4	1.1	63	203	-69.0	0.4	1.1	63	203	-69.0
Toyota	5.0	4.4	756	829	-8.8	5.0	4.4	756	829	-8.8
Volkswagen	8.6	11.7	1'297	2'193	-40.9	8.6	11.7	1'297	2'193	-40.9
Volvo	4.8	5.3	726	1'000	-27.4	4.8	5.3	726	1'000	-27.4
Diverse Marken	0.9	0.6	132	111	18.9	0.9	0.6	132	111	18.9
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>15'130</b>	<b>18'788</b>	<b>-19.5</b>	<b>100.0</b>	<b>100.0</b>	<b>15'130</b>	<b>18'788</b>	<b>-19.5</b>
<b>4 x 4</b>	<b>49.6</b>	<b>54.1</b>	<b>7'506</b>	<b>10'155</b>	<b>-26.1</b>	<b>49.6</b>	<b>54.1</b>	<b>7'506</b>	<b>10'155</b>	<b>-26.1</b>
<b>BENZIN</b>	<b>46.0</b>	<b>55.1</b>	<b>6'967</b>	<b>10'350</b>	<b>-32.7</b>	<b>46.0</b>	<b>55.1</b>	<b>6'967</b>	<b>10'350</b>	<b>-32.7</b>
<b>DIESEL</b>	<b>18.5</b>	<b>25.6</b>	<b>2'806</b>	<b>4'810</b>	<b>-41.7</b>	<b>18.5</b>	<b>25.6</b>	<b>2'806</b>	<b>4'810</b>	<b>-41.7</b>
Hybrid HEV + MHEV	20.8	11.7	3'150	2'205	42.9	20.8	11.7	3'150	2'205	42.9
Plug-In PHEV* + REX	7.6	2.6	1'156	485	138.4	7.6	2.6	1'156	485	138.4
Elektrisch	6.8	4.1	1'032	779	32.5	6.8	4.1	1'032	779	32.5
CNG	0.1	0.8	17	149	-88.6	0.1	0.8	17	149	-88.6
Wasserstoff / Elektr.	0.0	0.1	2	10	-80.0	0.0	0.1	2	10	-80.0
<b>SUMME UEBRIGE</b>	<b>35.4</b>	<b>19.3</b>	<b>5'357</b>	<b>3'628</b>	<b>47.7</b>	<b>35.4</b>	<b>19.3</b>	<b>5'357</b>	<b>3'628</b>	<b>47.7</b>

PHEV\* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe

Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.02.2021